



European Apparel and Textile Confederation

24 rue Montoyer – Box 10 – 1000 Brussels - Belgium

From the Director General

☎ : + 32.2.285.48.92 – Fax : +32.2.230.60.54

✉ : francesco.marchi@euratex.eu – Web-site: www.euratex.eu

“SUSTAINABILITY IN THE EUROPEAN APPAREL AND TEXTILE INDUSTRY”

EURATEX - 2010 GENERAL ASSEMBLY

June 10th 2010 - STANHOPE HOTEL- Brussels

8.15	Registration
9.15	Welcome from EURATEX President : Dr. Peter PFNEISL
<p><i>Key Note Session - (9.20-10.00')</i></p> <p>EU2020 an introduction to sustainability</p>	<p>KEY NOTE SPEAKER</p> <p>EC Vice-President Antonio TAJANI Commissioner for Industry and Entrepreneurship</p> <p>Ms Teresa PRESAS Chair of the Alliance for a Competitive European Industry</p>
10.00-10.15	Coffee Break
<p><i>PANEL 1 (10.15-10.50')</i></p> <p>How to make creativity an asset for companies?</p>	<p><u>Speaker</u> Mr Philippe VAN EECKHOUT ContrAtak - France</p> <p><u>Reaction</u> Mr Torgny NILSSON Kriss AB Managing Director - Sweden</p>
<p><i>PANEL 2 (10.55-11.30')</i></p> <p>How companies can benefit from social sustainability?</p>	<p><u>Moderator</u> Mr. Patrick ITSCHERT Secretary General – ETUF-TCL - Belgium</p> <p><u>Speakers</u> Mr Peder Michael PRUZAN-JORGENSEN Managing Director BSR Europe - Regional management - France Ms. Erica VAN DOORN Director, Fair Wear Foundation - Netherlands</p>
<p><i>PANEL 3 (11.35-12.15')</i></p> <p>How to build successful textile business concepts on life cycle thinking, eco-design and recycling?</p>	<p><u>Moderator</u> Ms. Beatriz YORDI, Head of Unit on eco-innovation, EACI - EU</p> <p><u>Speakers</u> Mr. Reinhard BACKHAUSEN Backhausen Interior Textiles GmbH- Austria Mr. Marco BARBIERI Next Technology Tecnotessile s.r.l.- Italy Dr. Andreas BARTL Vienna University of Technology Institute of Chemical Engineering - Austria</p>
<p><i>PANEL 4 (12.20-12.50')</i></p> <p>Is there an evolution in consumer behaviour?</p>	<p><u>Moderator</u> Mr. Dominique JACOMET Director General -Institut Français de la Mode (IFM) - France</p> <p><u>Speakers</u> Mr Dominique SEAU , President GROUPE EMINENCE - France Dr.ssa Lorena VALDICELLI Products and Environment Domain Head – Euroconsumers (tbc)</p>
12.50-13.00	Closing Remarks of the President of Euratex Dr Peter PFNEISL
13.00-14.30	Lunch